



TRADEWINDS
ST. PETE, FLORIDA
OCT 4 - OCT 8, 2017

*Novelists, Inc. The International
Writers' Organization for
Multi-Published Novelists.*

NINC is the only international writer's organization for multi-published, popular fiction authors. We focus on "the business of the business." Our members are artists, but we are also innovative, small-business entrepreneurs. At our conference, we discuss the latest trends and opportunities in publishing and craft.

Sponsorship opportunities available to select businesses for the 2017 Conference:

EUREKA LEVEL SPONSOR

Beachside Blow-Out Buffet

Saturday, October 7:

\$6,000.00

A legendary NINC tradition of fine food and fun for all attendees, industry professionals, speakers and guests.

- Exclusive Blow-Out buffet sponsorship
- Table-top signage at *all* tables for Beachside Blow-Out Buffet
- One menu item renamed to feature sponsor's brand
- Dinner or beverage napkins with corporate logo
- Cash bar with complimentary punch, renamed to reflect corporate branding
- Special signage (freestanding banner) at the Sponsor Gallery and at event
- Full page advertisement, including art, in NINC program
- Prominent listing on NINC program's Sponsorship Acknowledgement Page
- Workshop in Main Conference, if applicable (optional)
- Scheduled use of TradeWinds Mezzanine Meeting Space: Capacity 40 (AV extra)
- Logo on NINC website, with link
- Use of NINC conference logo
- Two complimentary conference registrations
- One reserved table (for eight) on October 7th

Why Sponsor the Blow-Out Buffet? Lasting memories!

First Word kicks off our conference, but no one goes home before the Blow-Out Buffet. It's posh and lush and a welcome respite after three, long, information-filled days. Conference attendees at NINC's final and most anticipated social event will pay attention to the corporate brand that adds fun and finesse to this much-anticipated event!

BREAKTHROUGH LEVEL SPONSOR

First Word

Thursday, October 5th:

\$3,500.00

(\$7,000.00 for full day)

First Word is a full-day, pre-conference presentation open to all attendees including members, author assistants, industry professionals, and prospective members.

- The only NINC Conference Event open for public registration.
- Half-day, First Word workshop sponsorship.
- Special signage (freestanding banner) at the Sponsor Gallery and at event
- Screen projection display inside ballroom during workshops and at Sponsor Gallery
- Verbal announcements of sponsorship at the beginning of each of two sessions
- Half-page advertisement, including art, in NINC program (or full page, for full day)
- Prominent listing on Sponsorship Acknowledgement Page
- Workshop during the main conference, if applicable (optional)
- Scheduled use of TradeWinds Mezzanine Meeting Space: Capacity 40 (AV extra)
- Logo on several pages of the NINC website, with link
- Use of conference logo
- One complimentary conference registration (two for full day)

Why Sponsor First Word? First impression!

First Word kicks off our conference. Attendees arrive hungry for information, determined to learn at least one thing that is going to change the direction of their careers. You could be that one thing! By sponsoring First Word, your corporate brand will make a powerful impression with multiple, concentrated exposures to everyone in attendance. Additionally, as the only NINC Conference activity open to members of the public, First Word sponsorship allows an opportunity to reach a wider audience.

INNOVATION LEVEL SPONSOR

First Word Lunch Buffet Thursday, October 5th \$5,000.00 (RESERVED)

All attendees, industry professionals, speakers and guests attend this casual buffet on the patio (weather permitting).

- Table-top signage at lunch
- Dinner or beverage napkins with corporate logo
- One menu item renamed to feature sponsor's brand
- Special signage (freestanding banner) at the Sponsor Gallery and at event
- Full page advertisement, including art, in NINC program
- Prominent listing on NINC program's Sponsorship Acknowledgement Page
- Workshop in Main Conference (optional)
- Scheduled use of TradeWinds Mezzanine Meeting Space: Capacity 40 (AV extra)
- Logo on NINC website, with link
- Use of conference logo
- Two complimentary conference registrations
- One reserved table (for eight) at lunch on October 5th

Beachside Breezeway Lunch Buffet Friday, October 6th \$5,000.00

On the first day of official workshops, this casual, luncheon is a welcome respite to all attendees, industry professionals, speakers and guests

- Table-top signage at lunch
- Dinner or beverage napkins with corporate logo
- One menu item renamed to feature sponsor's brand
- Special signage (freestanding banner) at the Sponsor Gallery and at event
- Full page advertisement, including art, in NINC program
- Prominent listing on NINC program's Sponsorship Acknowledgement Page
- Workshop in Main Conference (optional)
- Scheduled use of TradeWinds Mezzanine Meeting Space: Capacity 40 (AV extra)
- Logo on NINC website, with link
- Use of conference logo
- Two complimentary conference registrations
- One reserved table (for eight) at lunch on October 6th

EXPLORATION LEVEL SPONSOR

Welcome Reception
Wednesday, October 4th:
\$3,000

A casual, festive opening-night event for all attendees, industry professionals, speakers and guests.

Included:

- Individual cocktail napkins with company logo
- Table-top signage
- One menu *and* one cocktail item to feature sponsor's brand
- Special signage (freestanding banner) at the Sponsor Gallery and at event
- Half page advertisement, including art, in NINC program
- Prominent listing on NINC program's Sponsorship Acknowledgement Page
- Logo on NINC website, with link
- Use of conference logo
- One complimentary conference registration
- Scheduled use of TradeWinds Mezzanine Meeting Space: Capacity 40 (AV extra)

Night Owl Nightclub
Thursday, October 5th
or Friday, October 6th
\$3,000

When the night fades away, NINC will play! A casual cash-bar set up for attendees to hang out before, during and after our Night Owl workshops.

Included:

- Special signage (freestanding banner) at the Sponsor Gallery and at event entrance
- Individual cocktail napkins with company branding
- Table-top signage
- Cash bar
- Special signage (freestanding banner) at the Sponsor Gallery and at event
- Half page advertisement, including art, in NINC program
- Prominent listing on the NINC program's Sponsorship Acknowledgement Page
- Logo on NINC website, with link
- Use of conference logo
- One complimentary conference registration
- Scheduled use of Tradewinds Mezzanine Meeting Space: Capacity 40 (AV extra)

ENCOUNTER LEVEL SPONSOR

Promotional Gift

\$2,000

Various opportunities, including sponsoring a gift item for conference attendees.

- Special signage at the Sponsor Gallery
- Half page advertisement, including art, in NINC program
- Prominent listing on NINC program's Sponsorship Acknowledgement Page
- Logo on NINC website, with link
- Use of conference logo

***Sponsorships can be tailored for you...contact NINC for more information
Other sponsorship opportunities might be available. Please inquire.***